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**NANOTECH ENTERTAINMENT APPOINTS HOWELL IVY TO THE
BOARD OF DIRECTORS**

Industry Veteran Brings a Wide Range of Experience to NanoTech's Growing Management Team

San Jose, CA – January 22, 2014 – [NanoTech Entertainment](#) (OTCPINK: NTEK), a pioneer in bringing the 4K Ultra HD experience to consumers, announced today that industry heavy-hitter Howell Ivy has joined the Board of Directors.

Prior to joining NanoTech Entertainment, Ivy has held many prestigious positions within the technology industry. He is the former president and deputy CEO of Sega Enterprises, USA, where he was responsible for overseeing many technological advances in the gaming industry. He also is a former U.S. Air Force Technical school instructor. Ivy is a technical advisor and mentor for the VCS Space Program at Valley Christian High School. At Valley Christian High School, he works with students on various projects, including launching a satellite into space. Ivy began his career responsible for creating the technology and coded for over a dozen ground breaking arcade games for Exidy, Inc.

“We couldn’t be more thrilled to have Howell joining our executive team,” said Jeff Foley, CEO of NanoTech Entertainment. “His experience as an operations manager, specifically working with vendors and subcontractors, combined with his strong technical background, will be extremely useful to our team. His work with technology students is also an extremely valuable insight as many of our projects are directed toward this demographic.”

“NanoTech is a visionary company and I am proud to be part of this innovative team,” said Ivy. “They are bringing the Future of Television to consumers at an affordable price, and are leading the market in this field. Having worked many gifted and talented youths for several years, I was able to see firsthand the impact that technology has on the next generation of consumers. I plan to leverage my background in education and technology to help propel NanoTech to the next level.”

About NanoTech Entertainment

Headquartered in San Jose, CA NanoTech Entertainment is a technology company that focuses on all aspects of the entertainment industry. With six technology business units, focusing on 3D, Gaming, Media & IPTV, Mobile Apps, and Manufacturing, the company has a unique business model. The company has a diverse portfolio of products and technology. NanoTech Gaming Labs operates as a virtual manufacturer, developing its technology and games, and licensing them to third parties for manufacturing and distribution in order to keep its overhead extremely low and operations efficient in the new global manufacturing economy. NanoTech Media develops proprietary technology which it licenses to publishers for use in their products as well as creating and publishing unique content. NanoTech Media Technology includes the world's first 4K Ultra HD streaming solution. NanoTech Communications develops and sells proprietary apps and technology in the Mobile and Consumer space. Clear Memories is the global leader in 3D ice carving and manufacturing technology. 4K Studios creates digital 4K Ultra HD content using both licensed materials as well as original productions. NanoTech is redefining the role of developers and manufacturers in the global market. More information about NanoTech Entertainment and its products can be found on the web at www.NanoTechEnt.com.



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