

FOR IMMEDIATE RELEASE

Agency Contact: Danielle Blevins
Phone: (202) 670-4130
Email: Dblevins@macstrategies.com



Investor Contact: Christian Hansen
Phone: (858) 381-4677
Email: chhansen@nanotechent.com

**NANOTECH ENTERTAINMENT APPOINTS MITCH LOWE TO
CONTENT ADVISORY BOARD**

Netflix Co-Founder and Redbox Veteran to Expand NanoTech's 4K Content Business

San Jose, CA – January 31, 2014 – [NanoTech Entertainment](#) (OTCPINK: NTEK), a pioneer in bringing the 4K Ultra HD experience to consumers, announced today that video rental visionary Mitch Lowe has joined NanoTech and will head up the Content Advisory Board. Lowe will help with advancing NanoTech's major studio relationships as NanoTech expands its 4K Ultra HD business.

Lowe's career in the video business started in the 1980's with Video Droid, an early movie rental machine that he then sold to a Japanese ATM company. He then opened a successful chain of video rental stores, further increasing his knowledge about the video rental customer experience. Leveraging that experience, he created a business that built websites for video rental stores.

In 1997, while exhibiting at a tradeshow, Lowe met with Marc Randolph. Reed Hastings and Marc Randolph, along with Mitch as the video rental domain expert, created what would become the world's premiere video service, Netflix®. After serving as Vice President of Business Development & Strategic Alliances for Netflix to 2003, Lowe was recruited by McDonalds® to work on a video-rental service that eventually became Redbox®. Lowe served as Chief Operating Officer and President of Redbox until October 2011. Most recently, Lowe has been providing consulting advice for entrepreneurs and startups.

Lowe stated, "I am very excited about joining NanoTech and helping them define the next generation of video on demand with their 4K Ultra HD initiative. Having seen their successful debut of the Nuvola NP-1 at CES earlier this month, I think NanoTech is uniquely positioned to deliver The Future of Television."

"We are honored to have Mitch join our team," said Jeff Foley, CEO of NanoTech Entertainment. "His amazing career in the video business, and his many successful paradigm shifting ideas, have helped to define how video on demand is consumed today."

About NanoTech Entertainment

Headquartered in San Jose, CA NanoTech Entertainment is a technology company that focuses on all aspects of the entertainment industry. With six technology business units, focusing on 3D, Gaming, Media & IPTV, Mobile Apps, and Manufacturing, the company has a unique business model. The company has a diverse portfolio of products and technology. NanoTech Gaming Labs operates as a virtual manufacturer, developing its technology and games, and licensing them to third parties for manufacturing and distribution in order to keep its overhead extremely low and operations efficient in the new global manufacturing economy. NanoTech Media develops proprietary technology which it licenses to publishers for use in their products as well as creating and publishing unique content. NanoTech Media Technology includes the world's first 4K Ultra HD streaming solution. NanoTech Communications develops and sells proprietary apps and technology in the Mobile and Consumer space. Clear Memories is the global leader in 3D ice carving and manufacturing technology. 4K Studios creates digital 4K Ultra HD content using both licensed materials as well as original productions. NanoTech is redefining the role of developers and manufacturers in the global market. More information about NanoTech Entertainment and its products can be found on the web at www.NanoTechEnt.com.



"Safe Harbor" Statement: Under The Private Securities Litigation Reform Act of 1995: The statements in the press release that relate to the company's expectations with regard to the future impact on the company's results from new products in development are forward-looking statements, within the meaning of the Private Securities Litigation Reform Act of 1995. Since this information may contain statements that involve risk and uncertainties and are subject to change at any time, the company's actual results may differ materially from expected results.

#

The NanoTech Entertainment logo, UltraFlix and Nuvola NP-I are trademarks of NanoTech Entertainment. All rights reserved. All other marks are the property of their respective owners.