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NanoTech Entertainment and 11Giraffes Partner Offering Affordable Total 4K Digital Signage Solution

Combining NanoTech's NP-C Commercial 4K Streaming Media Player with 11Giraffes SaaS Digital Media Platform Provides Turnkey, PnP Solution for Managing, Scheduling and Delivering a Complete 4K Ultra HD Digital Sign System

CHARLETTE, NC – February 29, 2014 – NanoTech Entertainment (OTCPINK: NTEK), a leader in the deployment and delivery of 4K Ultra HD; and **11Giraffes®**, a leading, innovative provider of business media software, announced today a technology/platform partnership involving NanoTech's **Nuvola NP-C™** commercial-grade 4K networked and interactive media player and **11Giraffes digital signage Software as a Service (SaaS)**.

With the partnership, NanoTech, 11Giraffes and their respective channel partners will offer a complete, PnP solution for cost-effectively managing, scheduling and delivering 4K digital signage with the amazing clarity and depth of color that the 4K resolution provides. Going beyond full-screen 4k playback, this combined solution will enable multiple HD video zones, HTML5 zones, App's and a variety of interactivity including touchscreen and button inputs.

Designed to deliver 4-times the resolution of full HD plus substantially more vivid colors; the Nuvola NP-C is about half the cost of other similar devices on the market. In addition, since the affordable solid-state player is bundled with the highly versatile monthly subscription software, businesses that adopt the NanoTech/11Giraffes turnkey 4K digital signage solution can further control their costs.

NanoTech's Nuvola NP-C is a commercial-grade solid-state, networked and interactive media player. With 16GB of internal Flash and optional expanded storage, it supports local file playback in addition to streaming 4K Ultra HD video to any 4K-capable display. It can also be used for playback of multiple lower-resolution video and HTML5 zones. Compatible with most display and television brands as well as various content delivery services, the player has MicroSD and USB 2.0 and USB 3.0 connections for accessories and storage attachments. The player connects to 4K displays using an HDMI 1.4a output port that supports 5.1 channel audio through the HDMI cable. The Nuvola connectivity includes onboard Ethernet, Integrated WiFi and Bluetooth capabilities. Housed in a rugged metal case, the NP-C chassis is designed for tough environments that require 24/7 operation and a wide variety of mounting options.

"In making our debut in the 4K market, we wanted a proven 4K media player that was specifically designed for commercial environments because that makes them easier to deploy and manage," said 11Giraffes President and CEO, Rudy Alexander. "NanoTech's commercial-grade

solid-state player more than fits the bill and we're pleased that our partnership with NanoTech leverages the expertise of both companies so we can each offer a complete solution that is more feature-rich than the individual components."

Aaron Taylor, NanoTech's Vice President of Sales & Marketing, agreed and added, "11Giraffes software integrates seamlessly with our dynamic 4K networked media player to provide easy, end-to-end content management that ranges from mixing content to scheduling, network delivery and reports. The flexibility of the NanoTech/11Giraffes solution makes it ideal for 4K TV manufacturers to display the detail of their panels, for product demonstrations at trade shows and digital signage venues where competition for visitor time is fierce. With the ability to display content with four times more pixels than current high-definition allows, the NanoTech/11Giraffes 4K solution will definitely make people who are passing by the displays stop for a closer look."

The NanoTech/11Giraffes 4K digital sign solution will be demonstrated at the upcoming Digital Signage Expo taking place in Las Vegas, Nevada on February 12 and 13.

DSE Meetings - To schedule a meeting and/or demonstration at The Venetian during DSE2014, email sales@ntek.com.

Availability and Pricing

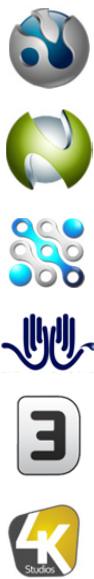
MSRP pricing for the NP-C is \$699. For more information about Nuvola, please visit, <http://www.nuvola4k.com>. For more information on the 4K solutions available through the 11Giraffes dealer network, visit www.11giraffes.com.

About 11Giraffes

Headquartered in Charlotte, NC, 11Giraffes provides affordable, innovative and easy-to-use digital signage and in-store audio solutions to companies across the United States and Canada. The company's software and hardware products are distributed through a large network of North American dealers who are placing its products in a wide range of industries including retail, hospitality, QSR/restaurant, assisted living, automotive, financial institutions, medical and dental offices, country clubs, and c-stores. 11Giraffes is committed to creating products that extend brands, deliver messages, and speak to customers in the moment that matters. (www.11giraffes.com)

About NanoTech Entertainment

Headquartered in San Jose, CA NanoTech Entertainment is a technology company that focuses on all aspects of the entertainment industry. With six technology business units, focusing on 3D, Gaming, Media & IPTV, Mobile Apps, and Manufacturing, the company has a unique business model. The company has a diverse portfolio of products and technology. NanoTech Gaming Labs operates as a virtual manufacturer, developing its technology and games, and licensing them to third parties for manufacturing and distribution in order to keep its overhead extremely low and operations efficient in the new global manufacturing economy. NanoTech Media develops proprietary technology which it licenses to publishers for use in their products as well as creating and publishing unique content. NanoTech Media Technology includes the world's first 4K Ultra HD streaming solution. NanoTech Communications develops and sells proprietary apps and technology in the Mobile and Consumer space. Clear Memories is the global leader in 3D ice carving and manufacturing technology. 4K Studios creates digital 4K Ultra HD content using both licensed materials as well as original productions. NanoTech is redefining the role of developers and manufacturers in the global market. More information about NanoTech Entertainment and its products can be found on the web at www.NTEK.com.



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