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NanoTech's UltraFlix™ 4K Streaming Network to be featured on Hi-Sense 4K Ultra HD TVs

Streaming Network App to be Bundled in all new Hi-Sense 4K TVs Offers More than 500 Hours of Pristine 4K Ultra HD Movies, Concerts, Documentaries and Special Events Plus 100 Hours of Free Content

SAN JOSE, CA – November 18, 2014 – [NanoTech Entertainment](#) (OTCPINK: NTEK), a pioneer in bringing the 4K Ultra HD experience to consumers, announced today that it has signed an agreement with Hi-Sense Electronics, the leader in the 4K Ultra HD TV industry. Under the agreement, NanoTech's all 4K [UltraFlix](#) Network App will be bundled with Hi-Sense's 4K Ultra HD TV product line. Financial terms were not disclosed.

With the agreement, Hi-Sense customers will have one-click access to the world's largest library of 4K VOD content. By clicking the UltraFlix application button, viewers will be able to stream more than 500 hours of stunning 4K travel and nature documentaries, including 40 made for IMAX theatrical titles. Martial Arts enthusiasts will be able to watch dozens of stunning 4K Ultra HD martial arts movies exclusively on the Iron Dragon TV channel in UltraFlix. In addition, users can experience a wide selection of action/thriller, comedy, drama and family movies as well as breath-taking extreme sports videos, concerts, TV shows and moving murals in addition to 100 hours of free content.

"Giving our customers access to 4K content is key, and UltraFlix provides an incredible library of 4K Ultra HD content," said xxxx, Vice President of Hi-Sense. "We can now provide our customers with the best options for streaming 4K VOD content combined with the best 4K Ultra HD TVs experience."

The market for 4K Ultra HD TVs continues to expand faster than predicted. HIS Technology reported that sales of 4K Ultra HD TVs are forecast to reach up to 15M sets in 2014, up from just 3M TVs in 2013. This category is expected to grow to 36M in 2015, to 49M, 60M, and 69M respectively through 2018. Most analysts emphasize the importance of the availability of 4K content in driving the success of 4K adoption. According to Informa Telecoms & Media, revenue from pure OTT services like NanoTech's UltraFlix is estimated to grow from \$14 billion in 2013 to \$37 billion by 2017.

UltraFlix streams video at four times the resolution of today's full High-Definition TVs. With more than 8 million pixels of resolution in 4K Ultra HD, compared to just two million pixels in HD, the software provides a remarkably superior viewing experience with incredible color, image edge clarity and increased depth perception. By leveraging the latest HEVC compression standards along with NanoTech's 4K Studios proprietary methods, NanoTech's UltraFlix streaming 4K Ultra HD software achieves up to 50 percent better compression than with H.264; effectively delivering the same 4K Ultra HD quality at nearly half the bitrate. With enhanced video compression, adaptive streaming and intelligent bandwidth management technologies, UltraFlix can stream visually lossless 4K video with uninterrupted viewing at under 8Mbps, making 4K Ultra HD available to most North American and European internet subscribers today.

"Hi-Sense has been China's largest TV manufacturer, and is now making a significant play for the US market. With distribution deals with major outlets including Costco, Best Buy and Walmart, UltraFlix powered Hi-Sense 4K TV's will reach huge market penetration this holiday season. We are very excited to partner with Hi-Sense," said Aaron Taylor, NanoTech's Executive Vice President of Sales and Marketing. "We believe 4K is the Future of Television and look forward to the relationship as we deliver the most exciting 4K technologies consumers can experience."

About Hisense USA Corporation

Established in 2001, Hisense USA Corporation is a wholly owned subsidiary of the Hisense Company Ltd., headquartered in Qingdao, China. Hisense USA offers a broad range of technology driven consumer electronics products that are manufactured and distributed across North America, including televisions, refrigerators, air-conditioners, dehumidifiers, beverage coolers and freezers.

Hisense USA sells into national retailers across North America, including Walmart, Sams.com, hhgregg, Canadian Tire and more. The Company has established R&D centers in Atlanta, Georgia and San Jose, California to enable localized product development and innovation.

Hisense Company Ltd. has production facilities in China, South Africa, Algeria, Egypt as well as Mexico and is one of the largest television manufacturers in the world with over 10 million televisions produced per year. The Company has sales offices in North America, Europe, Australia, South Africa, the Middle East and Asia while exporting products to over 130 countries and regions throughout the world.

About NanoTech Entertainment

Headquartered in San Jose, CA, the heart of Silicon Valley, NanoTech Entertainment is a technology company that focuses on all aspects of the entertainment industry. With six technology business units, focusing on 3D, Gaming, Media & IPTV, Mobile Apps, and Manufacturing, the company has a unique business model. The company has a diverse portfolio of products and technology. NanoTech Gaming Labs operates as a virtual manufacturer, developing its technology and games, and licensing them to third parties for manufacturing and distribution in order to keep its overhead extremely low and operations efficient in the new global manufacturing economy. NanoTech Media develops proprietary technology which it licenses to publishers for use in their products as well as creating and publishing unique content. NanoTech Media Technology includes the world's first 4K Ultra HD streaming solution. NanoTech Communications develops and sells proprietary apps and technology in the Mobile and Consumer space. Clear Memories is the global leader in 3D ice carving and manufacturing technology. 4K Studios creates digital 4K Ultra HD content using both licensed materials as well as original productions. NanoTech is redefining the role of developers and manufacturers in the global market. More information about NanoTech Entertainment and its products can be found on the web at www.NTEK.com.

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